



Basildon Town Centre Highway and Regeneration Improvements

Consultation leaflet



Foreword

by **Councillor Kevin Bentley**

Deputy Leader and Cabinet Member for Infrastructure



A handwritten signature in white ink that reads "Kevin Bentley".

Basildon is a key area in South Essex and the largest employment area. I am pleased that the County Council is working in partnership with Basildon Borough Council to deliver this exciting project. This will support the regeneration of the Town Centre and provide a focal point for sustainable transport. The project will improve access within and around the Town Centre area, including the Bus Interchange and Rail Station. This scheme will also improve the current taxi rank area, and forecourt of the Bus Interchange, as well as an exciting partnership with the rail operator c2c, to make improvements to the area outside the Rail Station. A cleaner, safer and more accessible environment is key and I am sure that you will find these proposals are more than worthy of helping the goal of enhancing the Town Centre, and delivering the vision in the Masterplan.

Introduction

Essex County Council is pleased to announce a range of proposals to improve the highway and public realm within the Basildon Town Centre. Basildon Borough Council and Basildon Town Centre Management Company are already making a number of improvements to the Town Centre environment, which currently includes new paving and enhanced market within the area. Essex County Council was successful in acquiring Local Growth Funding from the South East Local Enterprise Partnership (SELEP) for highway related improvements, which will complement the works already being undertaken.

In 2012 Basildon Borough Council adopted a Masterplan for the Town Centre, which sets out the Council's vision for the area, and the highway improvement proposals are a key part of delivering this vision. The highway improvements represent £6.2m of investment into the Town Centre.

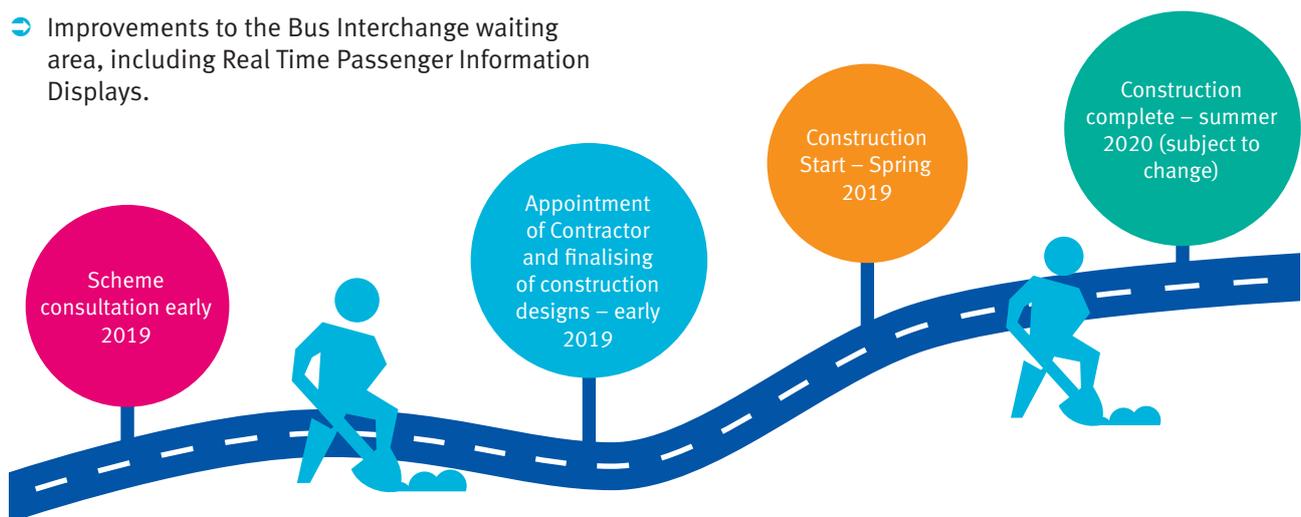
Basildon Borough Council has secured £9.7 million from the Housing Infrastructure Fund (HIF) to enable and support housing development within the town centre. This further complements the Basildon Town Centre Masterplan and the highway improvements to make a positive impact to the town centre environment. Key projects identified include the redevelopment of the former Post Office Block for mixed use development, increases in car park capacity and public realm improvements. Central to this is the re-landscaping of the routes connecting East Square to Great Oaks multi-storey car park. This in addition to the exciting changes already going on will help to make Basildon Town Centre a more vibrant and modern 21st Century town centre that will accommodate existing and future needs of residents and local businesses.



Overview of the Improvements

These changes will enable the formation of a new sustainable transport hub to make the area more attractive and accessible, and deter unnecessary traffic from the town centre. These proposals have been through a traffic modelling process to consider the impact on the Town Centre and wider highway network. This has identified some measures on the highway network that need to be implemented to aid the distribution of traffic.

- ⇒ Changes to the road layout outside the Bus and Rail Stations to enable the formation of a sustainable transport hub. This includes removal of the subway outside the Rail Station, replaced with improved surface crossings and connections between the Rail station and the Town Centre, creating an attractive gateway to the Town Centre.
- ⇒ Restrictions on Southernhay between Station Way and Clay Hill Road to allow access for buses / cycles / taxis and pedestrians only to create a 'transit-mall' and dedicated sustainable transport hub. This will be enforced with the installation of a bus gate on the approach to the Bus Interchange next to Market Pavement and at Clay Hill Road.
- ⇒ Change of traffic flow on Cherrydown East, Station Way and Clay Hill Road from one-way traffic flow to two-way traffic flow for all vehicles. This will allow vehicles to travel west to east and east to west without conflicting with the transport hub.
- ⇒ Improvements to the street scene around the taxi rank outside the Bus Interchange.
- ⇒ New taxi rank and rail replacement bus/coach stops on the southern side of Southernhay to serve the Rail Station.
- ⇒ Improvements to the Bus Interchange waiting area, including Real Time Passenger Information Displays.
- ⇒ Improvements to the Rail Station forecourt including new paving, new and increased secure cycle storage, and new signing.
- ⇒ New potential Cycle Hub / one stop shop for cyclists to the rear of the Rail Station (part of another series of works linked to this project).
- ⇒ Upgrade of existing 'puffin' crossing on Cherrydown East to a 'toucan' crossing, to provide a crossing point for cyclists and pedestrians and to operate with two-way traffic to facilitate future cycle way improvements around the Town Centre including north south links to the Enterprise Corridor.
- ⇒ Improvements to the taxi and bus laybys outside Asda on Southernhay. It is proposed to relocate the bus stop onto the nearside lane and move the taxi rank into the current bus layby. This will improve safety for taxi users and enable buses to merge into the traffic flow more efficiently.
- ⇒ Trimming and removal of some trees to provide open space and improved access between the Rail Station and Bus Interchange, and the Town Centre. This will include the removal of bushes to help deter anti-social behaviour.



Get Involved!



We would value your views and comments on the scheme proposals.

At the back of this leaflet, there is a questionnaire where you can give us your views on the proposals. This can either be submitted by post or online.

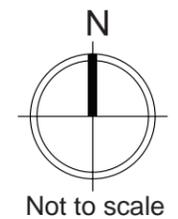
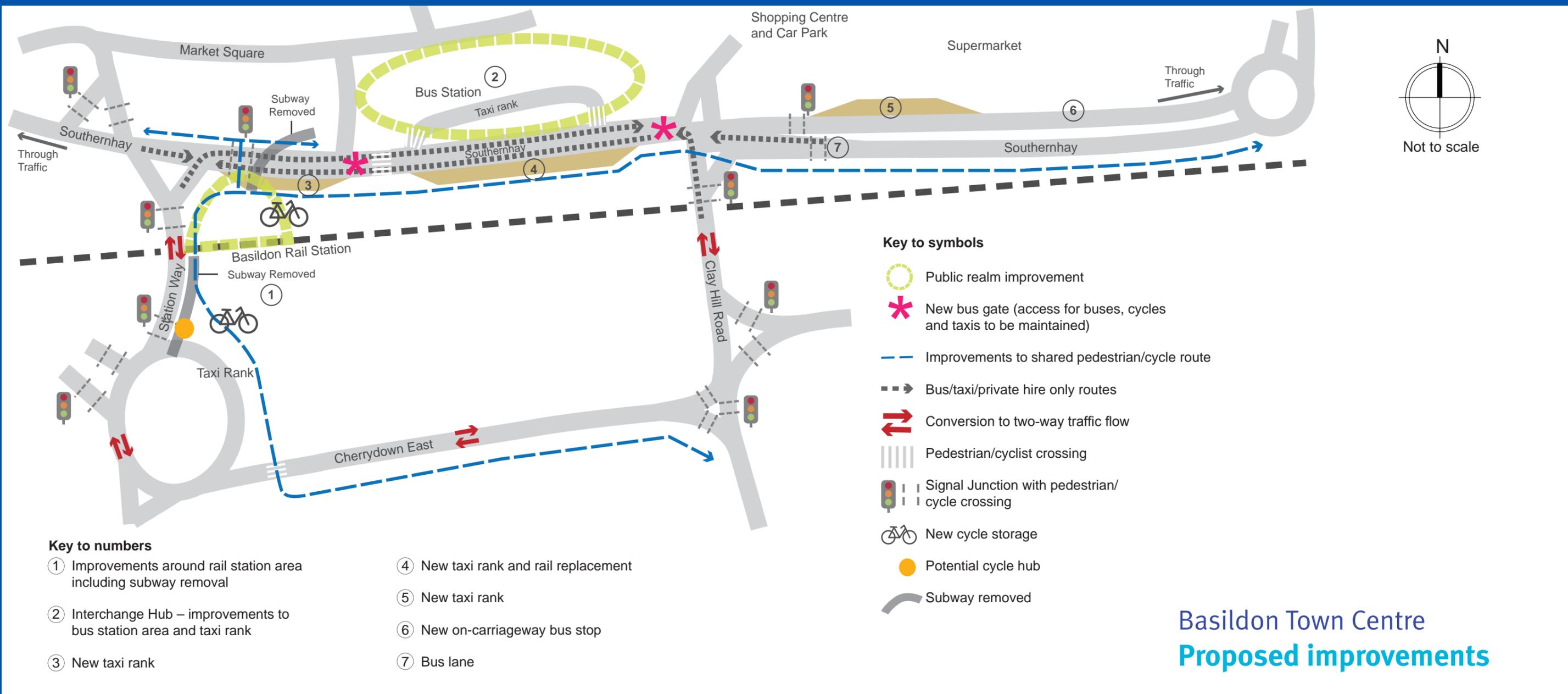


To keep up-to-date on scheme progress and to submit your comments on line please go to www.essex.gov.uk/basildontc

Visualisation of Transit Mall / Bus Station



Visualisation of the Rail Station



This information is issued by:
Essex County Council
Highways and Transportation

Contact us:
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www.essex.gov.uk/basildontc
0845 603 7631

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Infrastructure Planning
Essex County Council
County Hall, Chelmsford
Essex, CM1 1QH

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The information contained in
this document can be translated,
and/or made available in alternative
formats, on request.

Published February 2019.

Questionnaire

How to give us your views

Online: www.essex.gov.uk/basildontc

Email: major.schemes@essex.gov.uk

Post: Transportation and Infrastructure Planning
Highways and Transportation (Basildon Town Centre)
E3, ZONE 4
Essex County Council
County Hall, Chelmsford
Essex CM1 1QH

The deadline for questionnaires to be received is 29 March 2019. Responses received after this date will not be accepted. If completing this questionnaire by hand please either place it in the box provided, send a completed copy to the above postal address, or complete the questionnaire online via our website.

When responding, please state whether you are responding as an individual or representing the views of an organisation. If responding on behalf of an organisation, please make it clear whom the organisation represents and, where applicable, how the views of members were assembled.

Confidentiality and data protection

If you would like full details on how ECC uses personal data, please go to www.essex.gov.uk/privacy or call 03457 430430

Comments and questionnaire

1.	Please tell us your postcode – this will help us to build a picture of where respondents are from.	
2.	Do you think improvements to access and public realm are needed at the Basildon Town Centre?	
	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Undecided	(please tick ONE box only)
3.	Would you be inclined to use the new cycle storage once it is available?	
	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Undecided	(please tick ONE box only)
4.	How often do you visit the Basildon Town Centre?	
	<input type="checkbox"/> Once a week	<input type="checkbox"/> Twice a week
	<input type="checkbox"/> Many times in the week	<input type="checkbox"/> Once a fortnight
	<input type="checkbox"/> Twice a fortnight	<input type="checkbox"/> Many times in the fortnight
	<input type="checkbox"/> Random visits when necessary	



5.	What mode of transport do you use most regularly when travelling to and from the Basildon Town Centre?	
	<input type="checkbox"/> Car (or similar private vehicle) – driver	<input type="checkbox"/> Car (or similar private vehicle) – passenger
	<input type="checkbox"/> Car share scheme	<input type="checkbox"/> Taxi
	<input type="checkbox"/> Powered two-wheeler (eg. motorbike or scooter)	<input type="checkbox"/> Bus
	<input type="checkbox"/> Cycle	<input type="checkbox"/> Walking
	<input type="checkbox"/> LGV / HGV / Lorry	
	<input type="checkbox"/> Other, please state	
6.	Do you support to formation of a sustainable transport hub?	
	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Undecided (please tick ONE box only)	
7.	Are you completing this questionnaire on behalf of: (Please select one box ONLY)	
	<input type="checkbox"/> Yourself (as an individual)	<input type="checkbox"/> A Business
	<input type="checkbox"/> A friend or relative (Please answer using their details)	<input type="checkbox"/> A District/Town/Parish Council
	<input type="checkbox"/> A Voluntary or Community Sector Organisation (VCS)	
	If you are responding on behalf of an organisation, please tell us:	
	The name of the organisation:	
	Who the organisation represents:	
	Where applicable, how the views of members were assembled:	
8.	Additional comments:	
	Please use the space below to tell us your views including if there are any other highway improvements that you would like to be considered for the Basildon Town Centre	