

Appendix E – Developing employment sites and industry strengths

The South Essex city region has a number of possible employment sites that might be developed in the future, including:

- Basildon - Pipp's Hill and Burnt Mills, and to the East and West of the town, Ford Dunton, Gardiners Lane South, and Terminus Drive Pitsea.
- Canvey Island - A new business park is planned close to Charfleets Industrial Estate and Northwick Road.
- Benfleet - the Manor Trading Estate is likely to be extended.
- Rochford – Southend Airport Business Park (JAAP), New Saxon Business Park, Purdeys' Industrial Estate, Brook Road Industrial Estate, Rochford Business Park, and West of the A1245, Rayleigh.
- Bordering the region - there are plans to deliver significant increases in industrial and logistics space in Thurrock and Southend.

The Government's Industrial Strategy emphasises the importance of building productivity on the existing economic strengths of a "place". The city region has eight industrial sectors that offer the best opportunities to improve productivity in the area and provide a platform to attract big business:

- Manufacturing, Advanced Manufacturing, and Engineering – 12,500 Jobs, 1,185 businesses. Strengths in Basildon and Rochford.
- Low Carbon and Renewables – Basildon and Rochford have reasonable levels of specialisation and there are opportunities across a range of sub-sectors.
- Information and Communications – 8,500 jobs, 1,565 businesses, with significant strengths in Basildon.
- Life Sciences - Rochford and Basildon having location quotients for this sector greater than 1.0.
- Construction – 12,250 jobs, 3,895 businesses, with strong clusters in every district.
- Logistics - There is a logistics cluster in Rochford with 1,500 employees, and 150 businesses.

Source – South Essex Corridor Strategy