

**The Essex County Council (B1008 Broomfield Road & Corporation Road, Chelmsford) (Prohibition of Right & Left Hand Turn) Order 201\***

**Statement of Reasons**

The main objectives for introducing the proposed Traffic Regulation Order(s) are as stated below:

Essex County Council has secured funding from SELEP to deliver a range of transport improvement measures under the Chelmsford City Growth Package (CCGP).

The purpose of banning left/right turn is to provide a simple traffic movement on the junction between Broomfield Road and Corporation Road giving safe passage to the cyclist. There is no further traffic impact on the traffic movement at this junction due to banning the turning movement but will simplify the junction prioritising movement of traffic in Broomfield Road (main road).

ECC and Essex Highways have developed a number of objectives for the Chelmsford City Growth Package project that align with the SELEP funding requirements and the Broomfield Road Cycle Track Improvement scheme promotes the following three:

- Improved Connectivity – to improve connectivity for pedestrians and cyclists alike between the Broomfield Hospital and the City Centre
- Sustainable Transport Offer – to offer an attractive and effective choice in provision of sustainable travel to increase use and reduce pressure on the road network
- Healthier Environment – promoting walking and cycling to reduce the impact of air pollution and raise health standards