

**The Essex County Council (Basildon Borough) (Prohibition of Waiting, Loading and Stopping) and (On-Street Parking Places) (Civil Enforcement Area) (Amendment No.49) Order 202\***

**Statement Of Reasons**

Luckyn Lane is a local road in the Basildon District forming part of Pipp's Hill Industrial Estate which runs alongside the A1235 Cranes Farm Road. It is situated approximately 1 mile north from Basildon town centre and the railway station and less than a mile from the A127 Southend Arterial Road. Bus Services 94, 94A and 94B currently use Luckyn Lane in both directions as a through-route to reduce overall journey times and avoid congestion on alternative roads. A range of retail and industrial units are present along Luckyn Lane as well as South Essex College – Luckyn Lane Campus. Currently there are intermittent No Waiting at Any Time (double yellow line) restrictions along Luckyn Lane supporting junction protection and access requirements.

This proposal from the ECC Passenger Transport team consists of installing four new bus stops and their associated bus stop signs/markings on Luckyn Lane. The aim is to strengthen public transport connectivity along a key movement corridor that serves the college and industrial area with numerous factories and businesses. The improved bus stop infrastructure also aims to support high passenger demand from students and workers and enhance safety through formalised boarding areas and clear road markings. By deterring obstructive parking practices, it will enable smoother traffic flow and enable buses to easily operate too. This proposed installation also aligns with wider sustainable transport and Active Travel objectives by encouraging greater use of public transport and reducing reliance on private vehicles